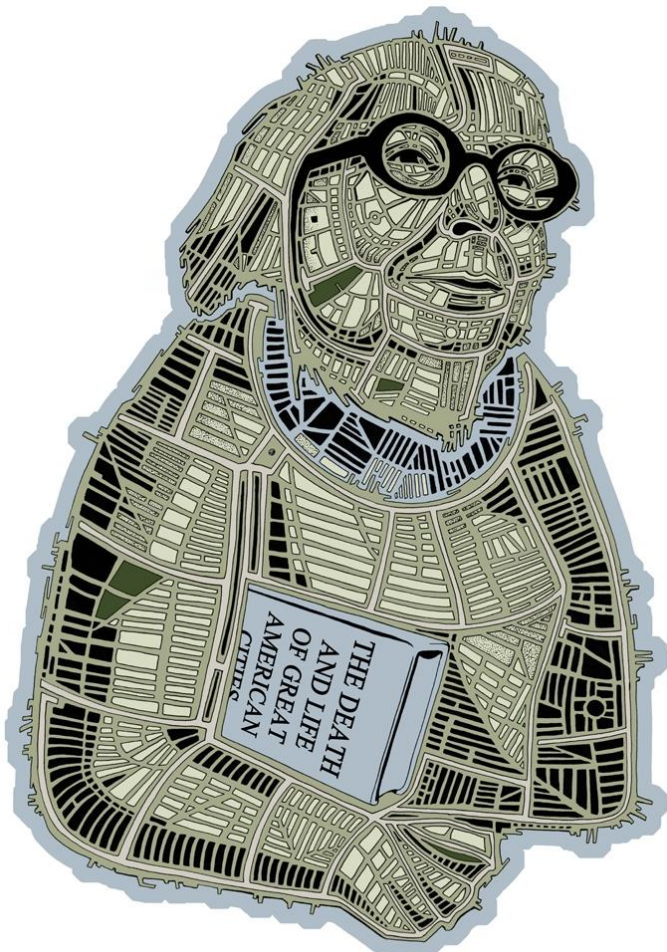


# Livable & Lovable

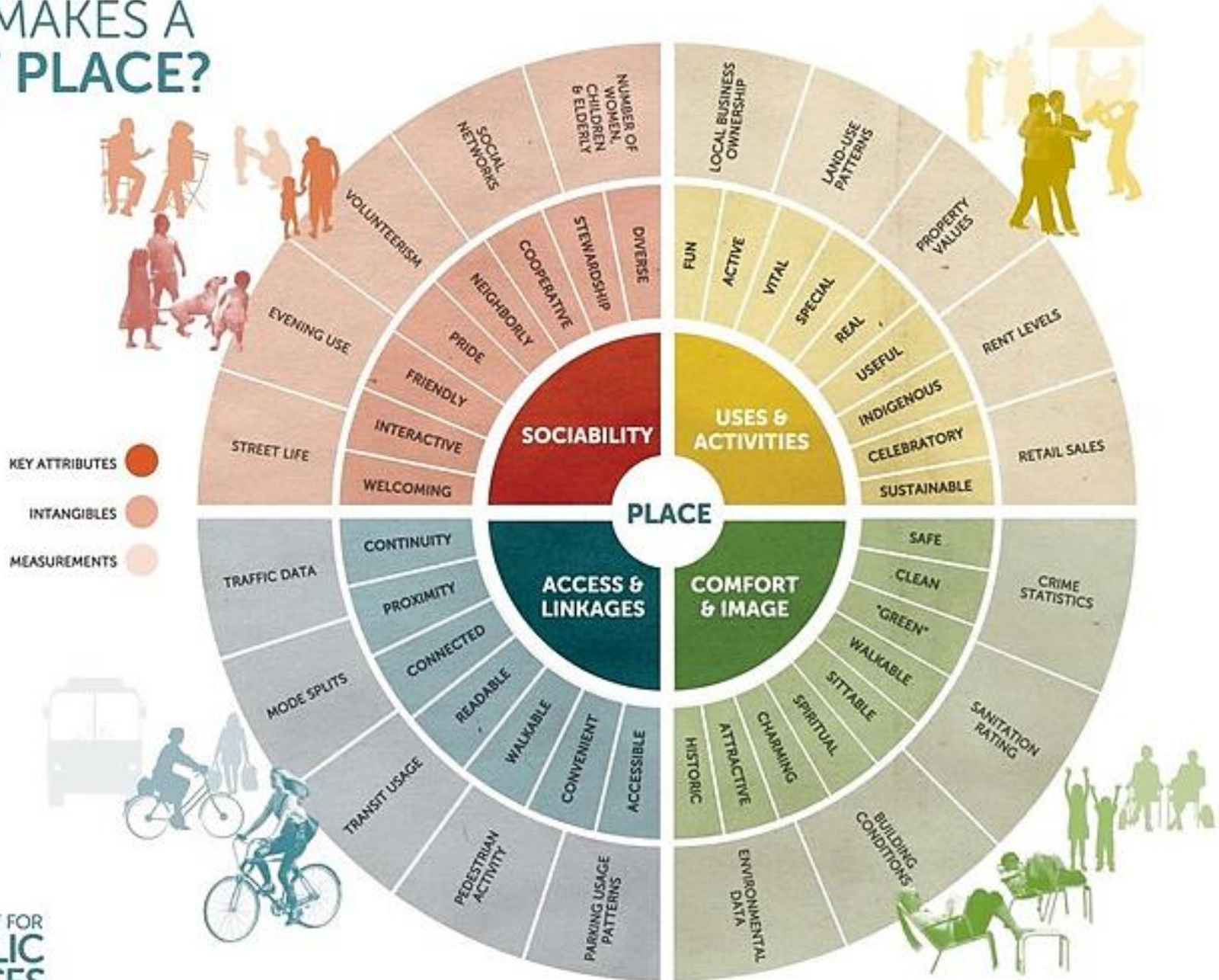


- Context
- Function
- Use
- Authentic
- Whimsical
- Surprising

“You can't rely on bringing people downtown, you have to put them there.”

— Jane Jacobs

# WHAT MAKES A GREAT PLACE?





“The **removal of the cars** is important only because of the great opportunities it opens to make the streets work harder and to **keep downtown activities compact and concentrated**. ...The whole point is to make the streets more **surprising**, more **compact**, more **variegated**, and **busier** than before-not less so.”

— Jane Jacobs



## Placemaking

... from a place you can't wait to get **THROUGH** to one you **NEVER WANT TO LEAVE.**



“**Cities need old buildings** so badly it is probably impossible for vigorous streets and districts to grow without them.... Old ideas can sometimes use new buildings. **New ideas must use old buildings.**”



Historic  
Laurens  
County  
Courthouse

Laurens, SC 29360, USA



Hwy  
76

E Main St





## November 2020 Back Street Park Dedication

- 3 administrations
- ~10 years
- 2021 Main Street Inspiration Award
- Destination for weddings, graduation and prom photos + a quiet spot to gather





“... the best way to plan for downtown is to **see how people use it** today; to look for its **strengths** and to **exploit and reinforce them.**”



PRESENTED BY:



Beaufort  
Memorial

LARGE SHRIMP



MEDIUM SHRIMP



COCKTAIL SHRIMP







Dave  
Zanoni



"...play up the streets' variety, contrast, and activity by means of **display windows**, street furniture, imagination, and **paint**."





“The **removal of the cars** is important only because of the great opportunities it opens to make the streets work harder and to **keep downtown activities compact and concentrated**. ...The whole point is to make the streets more **surprising**, more **compact**, more **variegated**, and **busier** than before-not less so.”

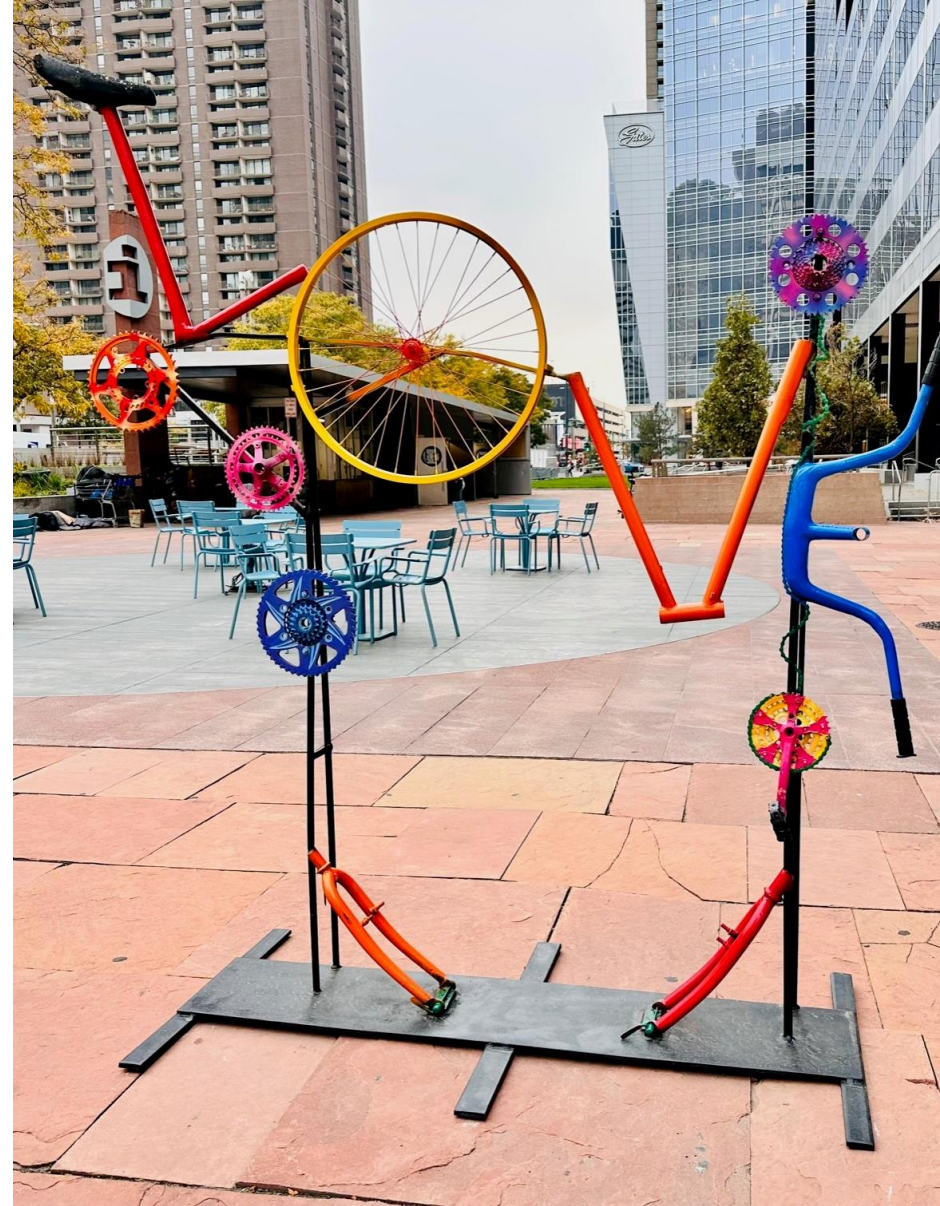
— lane jacobs





“The user of downtown is mostly on foot, and to enjoy himself he needs to **see plenty of contrast on the streets**. He needs assurance that the street is **neither interminable nor boring**.”

Jane Jacobs



“The pedestrian’s welfare is supreme; during the rush of the day, he has the street.” Make it an “oasis with an **irresistible sense of intimacy, cheerfulness, and spontaneity.**”

Jane Jacobs



THE MORE

Marsha Mack  
Paper Dolls  
Digital print on Dibond

Paper Dolls explores identity through Vietnamese objects that represent femininity and street culture while also paying homage to the traditional children's toy and alley clotheslines.

Each Paper Doll is a homage of the artist wearing traditional Vietnamese clothing. Born to and raised in an immigrant community in the United States through the lens of fashion and adornment, the artist is a symbol of Vietnamese femininity and a community member. The dolls are worn at formal events, on holidays, or as an everyday outfit. Paper Dolls are made from a variety of materials, including silk, cotton, and polyester. The artist uses traditional techniques to create the dolls, which are then printed on Dibond. The artist's work is a tribute to the traditional children's toy and alley clotheslines.

Marsha Mack holds a BFA in Ceramics and a Certificate of Advanced Study in Women's and Gender Studies from San Francisco State University and a BFA in Ceramics from San Francisco State University. Mack's artwork explores feminine aesthetics and traditions, honor, identity, and self. Her ongoing interest in cultural consumption and the role of clothing in identity is reflected in her work. Mack has exhibited her work at various galleries and museums, including the Museum of Contemporary Art, the Center for Contemporary Art, and the Center for Contemporary Art.

The 2019 edition of *Between Us* is an international business and art fair. It is a world-class event with the best of the world's art, design, and fashion. The fair is a celebration of the creative and innovative spirit of the world's leading designers, artists, and creatives. The fair is a must-see event for anyone interested in the world of art, design, and fashion.

**BETWEEN US**  
An International Business and Art Fair

PRODUCED & MAINTAINED BY  
Downtown Denver Partnership  
COURTESY OF  
Downtown Denver Partnership

CURATED BY  
CASTLE PRODUCTIONS & HEV HUI

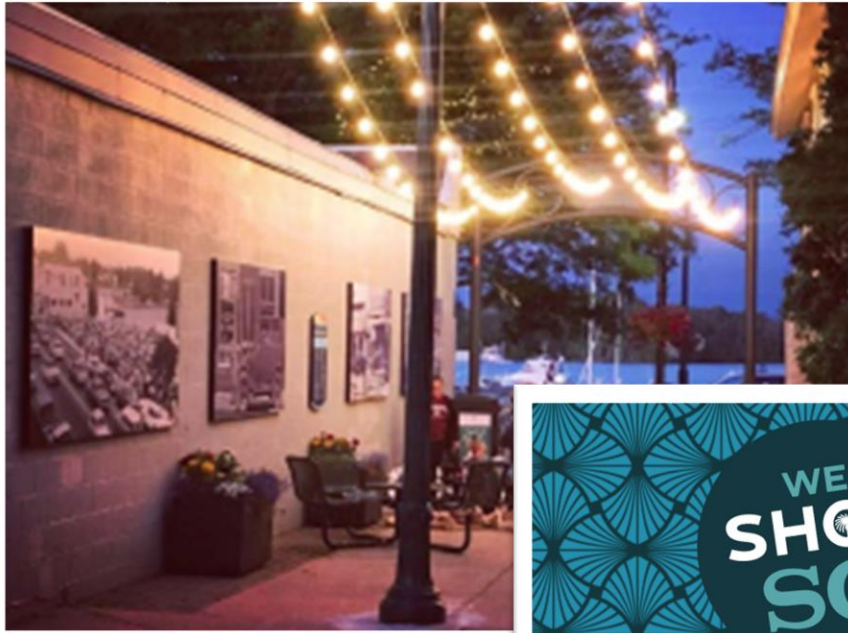
SPECIAL THANKS TO  
Arts Brookfield  
Brookfield  
Downtown Denver Partnership



“...the street works harder than any other part of downtown. It is the nervous system; it communicates the flavor, the feel, the sights. It is the major point of transaction and communication.”

lane Jacobs

# Activate Public Space Using Lighter, Quicker, Cheaper Placemaking



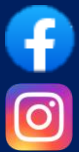
## Resources:

- [Project for Public Spaces](#)
- [National Main Street Center](#)
- [AARP Tactical Urbanism Guide](#)

# “enliven the streets with **variety** and **detail.**”

“Whenever and wherever societies have **flourished** and **prospered** rather than stagnated and decayed, **creative and workable cities** have been at the **core.**”

– Jane Jacobs



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