Nelson Mandela

What can one person do?

INSPIRATION

Pass It On.

VALUES.COM THE FOUNDATION FOR A BETTER LIFE

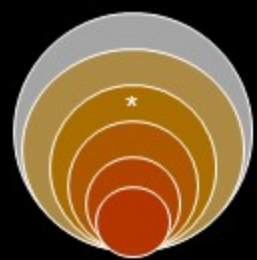# Freshwater Coast Rural Entrepreneurship Alliance

1. Understanding Communities

2.Building Competence

3. Building Coalition

4. SWOT Analysis

STRENGTHS

- Low cost of living
- Natural resources
- People in leadership roles
- Quality of life
- Strong community support
- Easy access to stakeholders

OPPORTUNITIES

- Stronger network
- People in need of skills
- Entrepreneurship mentality
- Growing agricultural markets
- Build a culture of learning
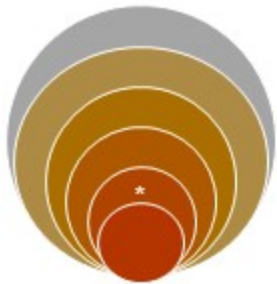- Foster regional alliances

WEAKNESSES

- Small donor base
- Lack of high-paying jobs
- Negative perception
- No regional programs
- Many single-parent families
- Missing local expertise

THREATS

- Resource constraints
- Educational disparities
- Negative political perception
- Excessive or no expectations
- Fear of change
- Uncertain economic scenario

5. Branding

A NEW COMMUNITY AND ECONOMIC DEVELOPMENT MODEL: Entrepreneurial Development will be done by growing our own entrepreneurs to create local jobs.
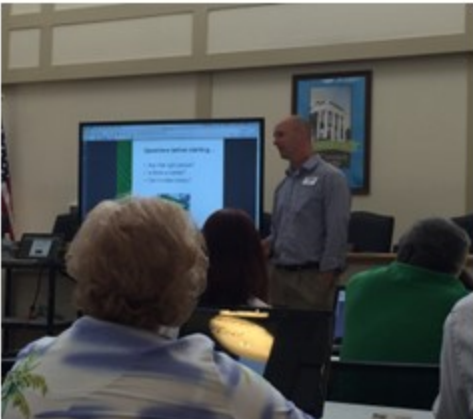
6. Rural Community and Entrepreneurship Education Academies

Social and Economic Outcomes

Through the FCREA and its partners, it was delivered more than **100** programs in Abbeville County, McCormick County and southern Anderson County.

Three new local farmers' markets were created (McCormick, Calhoun Falls, and Donalds) with nearly **20** participating vendors, **5000** visitors, and more than **$500,000** in sales.

The FCREA helped facilitate more than **$5 million** in entrepreneurial and community development projects. The total economic impact will be above **$40 million** in **25** years.

More than **300** organizations have benefited from the mentoring and educational programs, with **50+** new local businesses, and an additional **$3 million** in sales.

The FCREA delivered more than **50** workshop topics with more than **1000** participants.

People benefited from these projects: **6000**.